

Camille Murphy | camille.bugden@gmail.com | 570-269-2671 | www.skybluepink.co

Education

2001, M.S. Communications Design with Digital Media Concentration, Cum Laude
(Pratt Institute, NY)

1998, B.F.A. Related Arts: Visual, Theater, Writing, Dance & Literature, Cum Laude
(Kutztown University, PA)

Teaching Experience

Associate Professor of Art (tenured), Head, Graphic and Interactive Design Track and Chairperson, Art Department, Moravian University (PA), 2015–present

Teach Portfolio Seminar, Graphic Design Internship, Graphic Design: History and Practice, Publication Design, Typography and Information Design and Intro to Graphic Design.

- Chairperson of the art department, 2020-present. Supervise 4 full-time faculty, 15 adjunct faculty, 10-15 work-study workers, and a full-time Art Office Manager to successfully run the art department at Moravian University. Majors include BFA and BA in Studio Art, Art History, Graphic and Interactive Design, and Art Education taught in a hybrid model within a liberal art setting.
- Advisor to all students majoring and minoring in Graphic and Interactive Design. Advise up to 50 students per semester including a large international student population with additional advising requirements each year. Have maintained a 100% placement to the field post-graduation. Graduates now work at Kate Spade, Crocs, Penguin-Random House, TJ Maxx and other locations in full-time design roles.
- Supervise all adjunct professors of graphic and interactive design (3 to 4 per semester). Responsibilities include hiring, assigning courses, meeting to review course materials and learning outcomes, and classroom observations.
- Supervise internships for all senior graphic and interactive design majors.
- Created innovative practice of design curriculum, partnering with area businesses — Crayola and The Factory, to have students work in teams on real world briefs. ([Article](#))
- Arrange graphic design-related guest speakers and visiting artists.
- Plan and arrange trips to Society of Publication Design Publications Crawl, graphic design studios, and graphic design events at regional colleges.
- Establish contacts with local graphic design organizations such as AAF Lehigh Valley. This contact has resulted in a moderated panel discussion on area design being held at Moravian and donation of a design prize to a Moravian student.
- Manage budget for Eden Foundation, a gifts and grants account funded by Todd Parlee, a graphic design alum from the Class of 1993. Use funding for graphic and interactive design-related activities, such as trips, visiting artists such as Seymour Chwast, guest speakers, including recent graphic design alumni, and purchases of specialized small equipment.

- Serve as faculty advisor to Studio South, a student-run design firm with six work-study students assigned to various graphic design jobs on and off campus.

Adjunct Instructor, New York University (NY), 2014–2016

- Taught Design Principles and Graphic Design Studio in classroom and online.
- Completed extensive training to teach online using Big Blue Button software.

Lecturer, St. Joseph's College (NY), 2014–2015

- Taught Web Design, Web Design for Journalism and Graphic Design Studio at the Brooklyn Campus.
- Brought in guest speakers including an editor from the *New York Post*.

Visiting Instructor, Pratt Institute (NY), 2012–2015

- Taught Pre-press and Production.
- Organized field trip to Pre-Press studio, and planned classroom project around entering a Society of Publication Designers contest.

Part-time Professor, Parsons, The New School for Design (NY), 2011–2015

- Taught Publication Design, Digital Layout, Digital Imaging, Core Image Lab and a Co-Lab course with NBC Universal in the AAS, BFA and MFA Design and Technology Programs.
- Participated in curriculum development workshops via The Committee on Undergraduate Education at Parsons.

Instructor, General Assembly (NY), 2013–present

General Assembly is a multi-disciplinary workspace and education center.

- Developed curricula for and instructed over one hundred Photoshop, Illustrator, InDesign and Portfolio intensives, private classes, and professional seminars.

Instructor, 3rd Ward (NY), 2011–2013

3rd Ward was a multi-disciplinary workspace and education center located in Bushwick.

- Taught Branding, Photoshop, Illustrator, InDesign and Portfolio intensives, private classes and professional seminars.
- Produced “Design of the Times,” a series of talks on design featuring a Digital Director from Coach, a Creative Director from 5boro Skateboards, and the Creative Director of New York City.

Adjunct Professor, Art Institute Online (PA), 2009–2011

- Taught Typography and Advanced Typography in a virtual classroom to BFA Graphic Design students.

Adjunct Professor, Point Loma Nazarene University (CA), 2008

- Taught upper-level BFA courses Graphic Design III and Web Design II.
- Took classes on local area studio tours and brought in guest speakers from DC Comics and local Ad Agencies. Helped to place several students in full-time positions after graduation.

Adjunct Professor, San Diego City College (CA), 2006–2008

- Taught Typography I and Web Page Graphic Design. Served as faculty advisor of the AIGA student club.

Assistant Professor, Katharine Gibbs School (NY), 2003–2006

- Taught Graphic Design II & III, Pre-Press, Adobe Photoshop, Adobe Illustrator, Multimedia II/Flash, Information Architecture, Interface Design, Digital Portfolio Development, New Media Technology, Mass Media and Culture, Career Development, E-Commerce Applications and Principles of Computing.
- Assisted in student advisement, student open houses, event planning and scheduling. Planned and hosted speaking event by the Creative Director of Marvel Comics.

Professional Design Experience

Graphic Designer, Pushpin Group Inc. (NY), 2015–current

[Pushpin Group Inc.](#) is owned by [Seymour Chwast](#), a world-famous designer. I was selected by Seymour to be a Graphic Designer in his studio, and in this capacity I have worked on everything from coloring editorial cartoons for *The New York Times* and *The New Yorker* to doing the digital book designs for the growing list of books that Seymour authors, to designing his websites, and managing his social media. I also did the book design for his 2016 book called *At War with War*, helped to produce his show at [The Society of Illustrators](#) and launch his book on war on [Kickstarter.com](#), where I was credited as a designer.

- Served as an assistant graphic designer to Chwast on four children's books, one graphic novel, and one design textbook.
- Designed and programmed [pushpin.com](#) and [seymourchwastart.com](#) under the art direction of Chwast and have continued to update each website as needed. Additionally, I provided image research and digitizing for the creation of [seymourchwastarchive.com](#).

Distinction: The social media campaign and Kickstarter for the *At War with War* book launch, along with the book itself, was featured in [Fast Company](#), [Wired](#), [Forbes](#), [Design Week](#), and others. I was credited with graphic design and assistant graphic design for both the book and the book launch.

Partner and Design Director, Hammer + Nail (NY), 2015–2020

[Hammer + Nail](#) is a Design Studio that I co-owned, with offices based in the Chelsea neighborhood of New York City. The studio provides Design Strategy, Branding, UX/UI, Marketing, Social Media, and Video for our clients. In this role I have hosted five Moravian College students as paid Graphic and Interactive Design interns.

- Responsible for Design Direction, Branding and Web Design of [RyanLooper.com](#), [Tomsurban.com](#), [GenFKD.org](#), and [Outco.com](#) (brand only for the current version of Outco.com).

- Social Media videos for Spotify. Produced videos that launched the debut of [VivaLatino!](#) one of the most followed music and video playlists on Spotify.

Distinction: An additional 80,000+ Premium Monthly Subscribers joined Spotify directly after the video dropped and surpassed 800,000 Premium Monthly Subscribers within the first month. The “making of” mini doc profiles the 1-billion+ viewed Échame La Culpa music video.

Contract Art Director, Alfalfa Studio (NY), 2014–2015

[Alfalfa Studio](#) is an award-winning branding and graphic design firm located in the SoHo neighborhood of New York City led by Rafael Esquer.

- Art directed and designed two editions of *The Field Guide to Data Science* for Alfalfa’s client Booz Allen Hamilton.
- Illustrated the infographics for complex data science concepts with original digital illustrations and iconography.

Distinction: [The Field Guide to Data Science](#) has been downloaded approximately 11,000 times from Booz Allen Hamilton’s website. It is the most popular content at boozallen.com, having garnered over 500,000 social media impressions at last count.

Contract Art Director, New Bay Media (NY), 2013–2015

New Media is a magazine publisher that publishes [Guitar World Magazine](#), [Guitar Aficionado Magazine](#) and [Revolver Magazine](#). I contributed to the design of numerous issues of each publication, including art directing a full issue and cover of *Revolver Magazine*.

- Designed feature articles, front of book, and department stories using original illustration and typography. And, designed corresponding posts for social media.

Contract Creative Director, Sony Electronics (CA, NY), 2007–2012

Sony Electronics is the division of Sony responsible for their consumer home product offerings including televisions, cameras and audio equipment. In my role as a contract creative director there I worked within Sony’s Consumer Electronics Television and Home Audio divisions.

- Responded to RFPs by writing and estimating winning bids to gain contract work with Sony.
- Provided strong conceptual and creative direction for branded sales, marketing, and training materials, product guides, catalogs, and photography.
- Produced polished, branded pieces under tight timelines to meet approval of numerous internal teams and interfaced with outside vendors to ensure final printing and delivery of all work.
- Created Consumer Electronics Show (CES) marketing materials and retail pocket guides.

Senior Designer and Art Director, Mth Degree/Morris! Communication (CA), 2006–2007

As a staff senior designer and eventually art director at one of the largest brand design firms in San Diego, [Mth Degree](#), I was responsible for account-based design of 360 brand projects focused on brand identity, sales and marketing materials, print design, and web design.

- Managed projects from start to finish including creative direction, project management, scheduling, budget, management of junior staff and day-to-day client contact.

- Clients included Sony, Upperdeck Entertainment, The San Diego Chargers/NFL, MacBak, Buffini & Company, and T-Systems International.
- Implemented change orders into the client project workflow in order to generate additional profits.

Graphic Designer, VIACOM, Simon & Schuster, Simon Spotlight Entertainment, Nickelodeon, and Nick Jr. Books (NY), 2005–2006

As a staff graphic designer at Simon & Schuster in New York City I was responsible for licensed character novelty book design and merchandise production. I designed roughly thirty books per year.

- Responsible for design and art direction of artists for covers and interiors for a wide variety of novelty book formats including lift-a-flap, board books, paperbacks, poster books, bath books, puppet books, and more.
- Managed communications, schedules, and workflow with artists, from concept, to sketch, to finished art. Worked closely with editorial and production departments and also with the Creative Director in all aspects of job with the goal of understanding and helping to grow and maintain the quality of work produced.
- Designed two children's books for the Dora the Explorer program that made *The New York Times* bestseller list: *Dora's Starry Christmas* and *Dora's Costume Party*.

Graphic Designer, Marvel Entertainment (NY), 2001.

As a staff graphic designer at the Marvel Comics headquarters in New York City I was responsible for graphic novel design, poster design, licensed character merchandise production, and Marvel magazine editorial design.

- Cover concept, design, and production for the covers and interiors of graphic novels.
- Bound Hard-Cover *Marvel Masterworks* graphic novel series design and art direction including book specifications, embossing design, spot colors, and dust jacket. Also managed all deadlines and cost projections, managed freelancers, art directed cover illustrator, and met with printers to ensure quality printing. This silver series of graphic novels is now highly collectible and recognized in the comics world. The first book in the first edition of this series that I art directed garnered over 455 reviews on [Amazon.com](https://www.amazon.com) and holds a 4.5 star rating.
- Page layout and design of Marvel's Poster Book, several Picture Books, *Marvel Knights* magazine and *Ultimates* magazine.
- Developed department project tracking forms and supervised assistant designer on the interiors of assigned titles.

Art Assistant, Penguin-Putnam Books for Young Readers (NY), 1999–2001.

- Cover and interior design and production for Trade paperbacks, Picture Books, Learning Series, and 'Lift-the-Flap' Books.
- Research for stock photography, fonts, and illustrators. Invoice preparation, filing, proof circulation, and art handling.

Other Activities

Freelance Design

Decker Design, art direction of UI for HWG.com (2020)

Langton Design, art direction of UI/UX for Gesheryehuda.com and Bedford2030.org (2019–2020)

Aviva Wolf, development of brand identity, social media, sales deck (2018–2019)

WolfOMFS.com, development of brand identity, print collateral and website (2018–2019)

Angela Fraleigh, art catalog design for her exhibition at the Everson Museum (2016)

Mediander.com, website art direction, UX, and design (2015–2016)

HBO Television, interactive and print creative services (2009)

Upright Citizens Brigade Theater, interactive and print design (2009–2015)

Penguin-Putnam Books for Young Readers, children's book design (2010–2014)

Kidsland.tv, art direction and website design (2008)

Memberships

Writing at Moravian (WAM) Committee (2018–2021), Moravian College

Enrollment Advisory Committee (2018–2021), Moravian College

Communications Major Task Force (2017–2018), Moravian College

Honors Committee (2016–2017), Moravian College

Canvas Task Force (2016), Moravian College

Galvanized Task Force (2016), Moravian College

Type Director's Club (2015–present)

American Advertising Club Greater Lehigh Valley, Board Member (2015–present)

AIGA San Diego Chapter Education Chair, Board Member, Faculty Advisor (2007–2009)

AIGA Member (2002–present)

Awards/Distinctions

Studio South, the student club that I advise at Moravian College was the winner of the Progress Award at the Omicron Delta Kappa Annual Leadership Awards 2018 and in 2020. This award is presented to the organization which has shown the greatest improvement during the year. Enhanced membership, increased activity, and improved organizational effectiveness are all possible criteria for the recipient of this category.

Sappi Paper, member of team at Mth Degree for Ideas that Matter Grant Award, 2006.

Positive review of graphic novels designed for Marvel (*Wizard Magazine*, December 2001, p. 117).

Visiting Artist/Lectures/Workshops/Exhibitions

Faculty Talk, Moravian College, "Brand Identity in Uncharted Territory Cannabis Branding Case Study: Outco," 2019

Exhibition, H. Paty Eiffe Invitational Faculty Exhibition, HUB Gallery, Moravian College, 2018

Artist's talk, HUB Gallery, Moravian College, 2018

Group Exhibition, Faculty Biennial Show, Payne Gallery, Moravian College, 2018

Artist's talk, Payne Gallery, Moravian College, 2016

Group Exhibition, Faculty Biennial Show, Payne Gallery, Moravian College, 2016

Lecture, "Brand you!," Parsons, The New School for Design, 2016

Workshop, InDesign, Parsons, The New School for Design, 2016

Lecture, "Brand you!," Parsons, The New School for Design, 2015

Workshop, InDesign, Parsons, The New School for Design, 2015

Artist's talk, Payne Gallery, Moravian College, 2015

Art Juries

Juror, Saucon Creek Arts Festival (Bethlehem, PA), 2019

Juror, Monroe County Arts Council, Digital Arts Show (Stroudsburg, PA), 2018

Juror, Saucon Creek Arts Festival (Bethlehem, PA), 2018

Conferences

GenFKD, Detroit, Social Impact Summit, Speaker, presented lecture on Branding, 2018

Typographics NYC, attended two-day conference and associated typography workshops, 2018

Typographics NYC, attended two-day conference and associated typography workshops, 2017

AIGA Las Vegas, served as a student portfolio reviewer and attended three-day conference and associated design workshops, 2016

Typographics NYC, attended two-day conference and associated typography workshops, 2016

Selected Publications

Assistant Graphic Design for Seymour Chwast, *The Mighty Elvis: A Graphic Biography*, (New York: Yoe Books, 2019). Print.

Assistant Graphic Design for Seymour Chwast, *Arno and the Mini-Machine*, (New York: Seven Stories Press, 2019). Print.

Assistant Graphic Design for Seymour Chwast, *The Man on the Moon*, (New York: Corraini Edizioni, 2019). Print.

Article, Camille Murphy, *UX/UI Design*, Moravian College Magazine (Bethlehem, Moravian College, 2017) Print, Web.

Assistant Graphic Design for Steven Heller and Seymour Chwast, *Graphic Style*, fifth edition (New York: Harry N. Abrams, 2018). Print.

Graphic Design for Seymour Chwast, *The Jickle*, (New York: Page Publishing, 2018). Print, web.

Assistant Graphic Design for Seymour Chwast, *At War with War, 5000 Years of Conquests, Invasions and Terrorist Attacks*, second edition (New York: Random House, 2017). Print.

Assistant Graphic Design for Seymour Chwast, *At War with War, An Illustrated Timeline* (Self-Published with Kickstarter, 2017). Print.

Graphic Design for Phyllis LaFarge and Seymour Chwast, *The Pancake King* (New York: Princeton Architectural Press, 2016). Print.

Graphic Design for Hugh Lofting and Seymour Chwast, *Dr. DoLittle* (New York: Creative, 2015). Print.

Art Director, Infographic Illustration for Booz Allen Hamilton, *The Field Guide to Data Science* (Washington, DC: Booz Allen Hamilton, Inc., 2015). Print, Web.

Art Director for *Revolver Magazine*. August/September Issue (New York: New Bay Media, 2015). Print.

Graphic Designer and Feature Article Design for *Guitar World Magazine*. Various 2015 issues. (New York: New Bay Media, 2015). Print.

Graphic Designer and Feature Article Design for *Guitar Aficionado Magazine*. Various 2015 issues. (New York: New Bay Media, 2015). Print.

Graphic Design for Christine Ricci and A&J Studios, *Dora's Starry Christmas* (New York: Simon & Schuster, Nick Jr., 2005). Print.

Graphic Design for Christine Ricci and Zina Sauders, *Dora's Costume Party* (New York: Simon & Schuster, Nick Jr., 2005). Print.

Graphic Design for Stan Lee and Steve Ditko, *Marvel Masterworks: The Amazing Spider Man Volume I* (New York: Marvel, 2001). Print.