camille.bugden@gmail.com www.skybluepink.co 570-269-2671

Professional Qualification Highlights

- Experienced, accountable and creative graphic designer that excels at working in a multidisciplinary team environment.
- Have worked as a graphic designer full time in-house, full time on the agency side, as a freelancer, for
 myself as a company and as a professor and can bring all of those experiences to a team.
- Experienced with account management including writing estimates, sales, budgeting, scheduling and keeping a close eye on deliverables and costs to meet business objectives.
- Excellent at maintaining client relationships and collaborating with team members to meet project goals and proactively contribute to their success.

Freelance Design Experience

Camille Bugden Design, Brooklyn, NY— San Diego, CA. Freelance and contract art direction and design services. 1998-present. Business located in private office in Del Mar, CA with staff in 2007-2008.

Guitar World, Guitar Aficionado & Revolver Magazines/New Bay Media, New York, NY. Freelance Art Director and Designer, 2013-ongoing

- Work on-site with a team of editors and designers to design feature stories, buyer's guides, dvd packaging, social media and website assets.
- · Concept Feature story design directions including original creative typography and illustration.

Sony Electronics, San Diego, CA - New York, NY. Contract Creative Director/Designer, 2007-2011

- Became an approved vendor and created several well received pieces, including the multi-functional 2008 Sales kit for all of Sony Television and Home Audio.
- Produce polished, branded designs under tight timelines to meet the approval of numerous internal teams and interfaced with outside vendors to ensure final publication and delivery of all work.

Pushpin Group, Inc., New York, NY. Freelance Designer, 2014 - present.

 Work as a freelance designer for Seymour Chwast. Responsible for social media, website redesign, and graphic design services.

Alfalfa Studio, New York, NY. Freelance Art Director and Designer, 2013-ongoing

- · Pitches, art direction, design and illustration.
- Art direction and design of the Booz Allen Field Guide to Data Science:
 Project link: http://www.boozallen.com/media/file/The-Field-Guide-to-Data-Science.pdf

Upright Citizens Brigade, New York, NY. Freelance Art Director, 2009-ongoing

- Design of show playbills, flyers, web content.
- Art direction, design, production and print management of the bestselling Upright Citizen's Brigade
 Comedy Improvisation Manual that I helped the UCB self-publish and promote.

Penguin-Putnam Books for Young Readers, New York, NY. Freelance Art Director, 2009-ongoing

· Children's book design.

HBO, New York, NY. Freelance Designer, 2009.

· In-house, Off-air Creative Services, digital and print marketing.

Additional - 1999-present, Time-Warner, Kidsland.tv, D4C Product Development, New York City Public Schools, Urban Express, St. Vincent's Hospital, CMI, and Barnes and Noble.

Staff Design Experience

Morris Communication, http://themthdegree.com, San Diego, CA. Art Director, Feb 2006-July 2007

- At a youth and entertainment focused multidisciplinary design studio, responsible for account based design of corporate identity, sales and marketing materials, packaging, promotions, print collateral, trade shows and web design for clients including Upperdeck Entertainment, The San Diego Chargers, Sony and others.
- Managed projects from start to finish including identifying client objectives and needs, writing and
 presenting strategic recommendations, creative direction, project management, scheduling, budget,
 management of junior staff and day-to-day client contact.
- Implemented change orders and time tracking methods/accountability into the client project workflow generating thousands in profit generation.

Besides the fact that Camille is a pleasure to work with and works very efficiently (she "gets it" the first time around) she has the three key attributes I look for when working with outside-thecompany vendors - a deep and thorough knowledge of her business, a refreshing "can-do" attitude, and dedication to delivering projects on time no matter what the challenges. Her dedication and hard work helped pull together two very challenging projects both of which were very well received by my clients. Camille is creative and sensitive to the needs of her clients. At the same time she is very bullish about sticking to time lines, along with making sure her projects are managed efficiently and delivered on time. I look forward to working with Camille again when the right opportunity exists.

> Jim Arvanitis, Product Information Manager at Sony Electronics Inc. (quote from my linkedin.com profile page)

VIACOM, Simon & Schuster, Simon Spotlight Entertainment, Nickelodeon and Nick Jr. Books New York, NY. Graphic Designer, 2005-2006

- Responsible for producing a wide variety of novelty products and book formats from start to finish based on Television Shows on the Nickelodeon, Cartoon Network and Nick Jr Networks.
- Managed hiring, communications, schedules and workflow with a wide network of approved vendors and artists, from concept, to sketch, to finished art. Worked closely with editorial, managing editorial and production departments, also with the Art Director and licence clients in all aspects of job with the goal of understanding and helping to grow and maintain the quality of work produced and gain key stakeholder approval on each round of development.
- Designed two children's books for the Dora the Explorer show that made the New York Times best seller's list: Dora's Starry Christmas and Dora's Costume Party.

Marvel Entertainment, New York, NY. Graphic Designer, 2001.

 Concept, design, production and pre-press for trade paperback graphic novels collecting the comics of Spider-Man, The Incredible Hulk and others.
 Also designed the line-look of the Marvel Masterworks series.

Penguin-Putnam Books for Young Readers, New York, NY. Art Assistant, 1999-2001.

 Cover and interior design and production for Trade paperbacks, Picture Books, Learning Series and 'Lift-the-Flap' Books.

Academic/Teaching Experience

- NYU, New York, NY, Visiting Instructor, 2014 Present Teach Graphic Design Studio in the SCPS program.
- General Assembly, User Experience Design Instructor, 2013 Present Teach Photoshop, Illustrator and Indesign classes.
- St. Joseph's College, Brooklyn, NY, Visiting Instructor, 2014 Present
 Teach Web Design and Computer Assisted Graphic Design Workshop in the
 B.S. Marketing and Journalism programs.
- Pratt Institute, New York, NY, Visiting Instructor, 2012 Present Teach Pre-Press and Print Production in the AAS program.
- Parsons, The New School for Design, New York, NY, Part Time Professor, 2011-Present Teach Oxygen Collab, Publication Design, Digital Imaging, Digital Layout & Core Image Lab in the AAS, BFA & MFA Design & Technology Programs.
- 3rd Ward, Design Instructor, 2012 2013
 Teach Branding, Portfolio, Photoshop, Illustrator and Indesign classes.
- Point Loma Nazarene University, San Diego, CA, Adjunct Professor, 2008
 Taught Web Design I and II, Web Portfolio, Graphic Design III, Practice and Production.
- San Diego City College, San Diego, CA, Adjunct Professor, 2006-2008
 Taught Web Page Graphic Design and Typography I.

Education

Plymouth, England.

2001 M.S. Communications Design, Pratt Institute, New York, NY.
1998 B.F.A. Related Arts, Kutztown University, Kutztown, PA.
1997 International Exchange, College of St. Mark and St. John,